

Introducing AssetOps

The New Blueprint for Operational Control
(and What's Next from Cheqroom)



Hosts

Three People Steering the Conversation.



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What's in Store the Next 45 Minutes.

- 01 The AssetOps Framework
- 02 Roadmap Themes
- 03 Big Bets & Supporting Enhancements
- 04 Q&A



Part 1 ▪ Why Now

01

Asset Operations

Your operations deserve more than a tracker.



**From managing
equipment.**

**To powering
operations.**



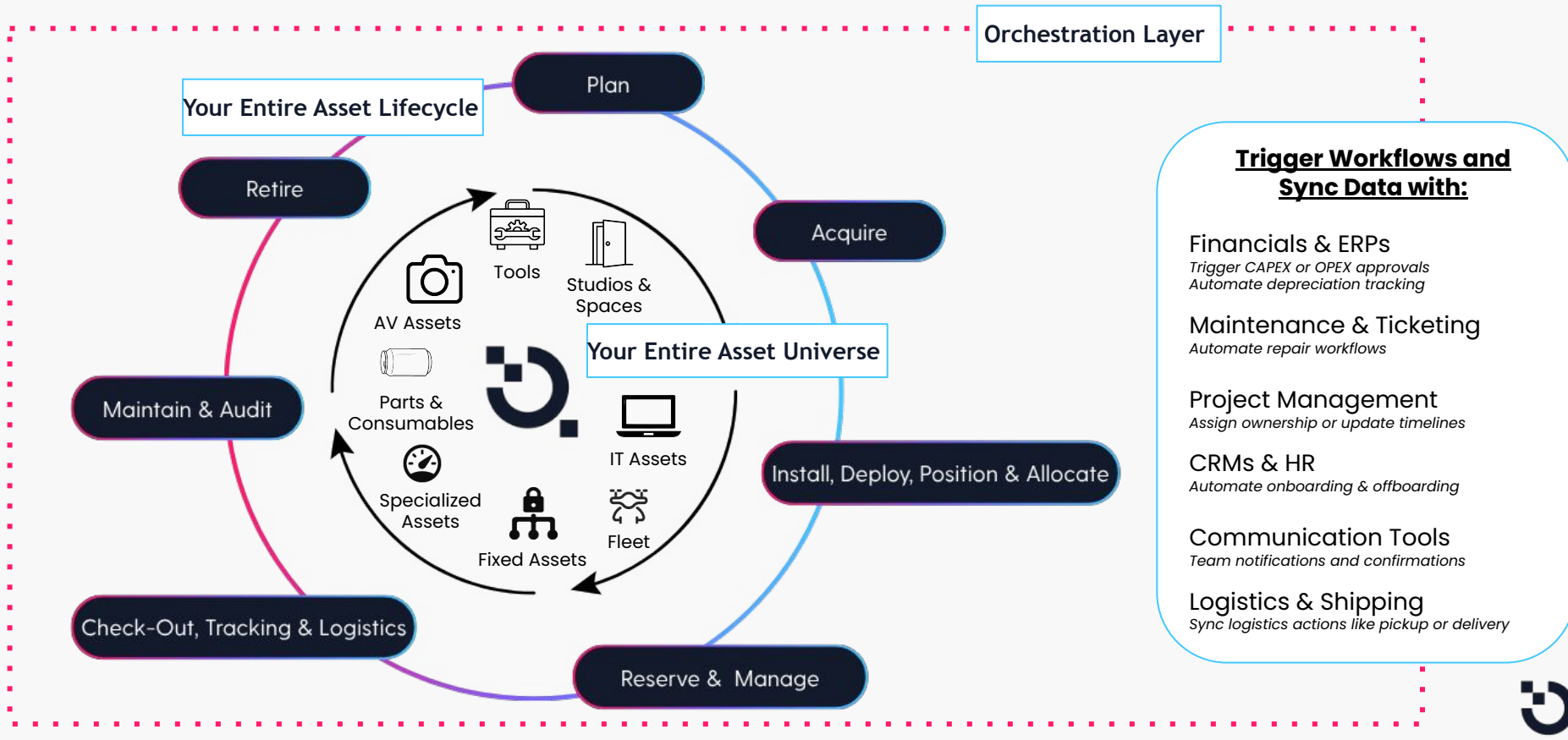
What is AssetOps

The Operating System for Asset Powered Work

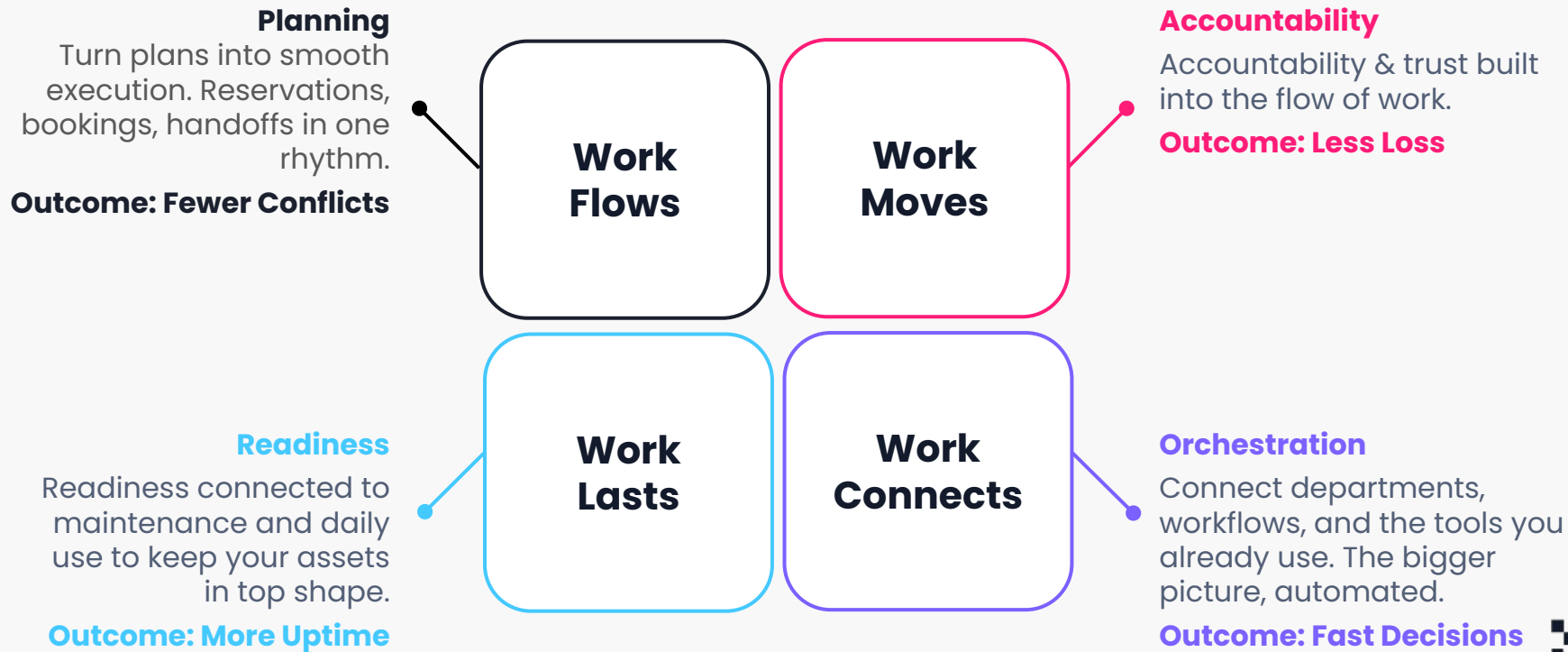
AssetOps is the 360-degree view of your operations that **connects people, workflows, and physical assets** across reservations, readiness, and accountability so work keeps moving.



Every Asset Type. Every Workflow. One Operating System.



Four Pillars. Four Outcomes that Move Your Business.



Part 2 ▪ The Work

02

Key Highlights

What we've built and the foundation we are laying for 2026



What This Year of Cheqroom Does For You.

01

Operational Flows

Move beyond asset tracking into true operations management. Automate work orders, customize booking workflows, and give teams the tools to run maintenance at scale.

Work orders

Automations

Maintenance

02

Your Work, Your Way

Expand Cheqroom beyond power users. The Booking Portal opens self-service access to equipment for entire organizations — without complexity.

Booking portal

Broader adoption

Approvals

03

Platform Resilience

Lay the foundation for the next generation of Cheqroom — faster performance, smarter hierarchy, and a mobile experience built for field teams.

Performance

Mobile app

Reporting

Three Ways Your Team Can Work Differently in 2026.



Operations Management

Work Orders & Tickets

- Create and assign work orders
- Track maintenance & repairs
- Create planning and event tickets
- Combine bookings for project level accounting



Booking Portal

Self-Service Asset Access

- End user-facing booking interface
- Controlled access and guardrails
- Simplified browsing and reservations
- Reflect your brand and identity



Workflows

Automation & Conditional Logic

- Add approval layer to reservations
- Customize action buttons
- Decide Approve/Deny pathways
- Notify, update, assign to the right user



Manage the Full Lifecycle of Your Assets (And Work).

Maintenance Management



Create structured work orders for maintenance, repair, or inspection — linked directly to assets.

Calibration Requests



Capture and assign calibration and inspection needs proactively

Facilities Management



Capture and assign calibration and inspection needs proactively

Event Prep and Planning



Plan, staff, communicate. Group items, kits, and bookings associated with an event in one central record

Invoicing



Group related bookings and generate invoices to accurately represent complex projects

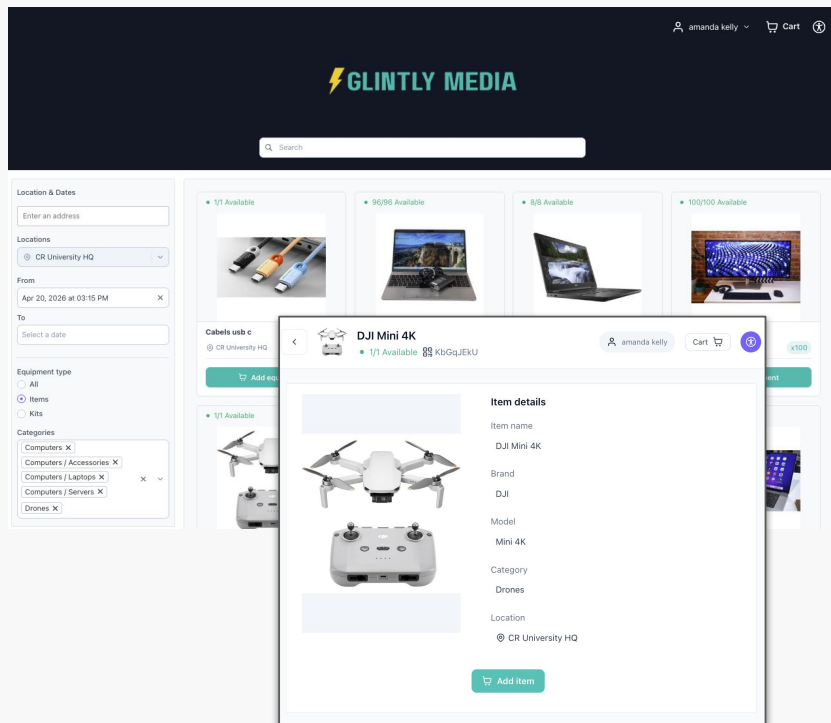
Logistics Tickets



Track when an item goes from packed, to shipped, for full accountability



Self-Service Booking For Your Entire Organization.



Key Capabilities

-  Browsable asset catalog with availability
-  Date/time based booking requests
-  Reflect your brand identity
-  Access controls by user, location, or item
-  SSO enabled and ready for sharing



Trust On Every Reservation – Without Slowing Anyone Down.

Step 01

Request

Reservation submitted from the booking portal or main app.

Step 02

Conditions check

Triggered by category, purchase price, or any field you choose.

Step 03

Route to approver

Role-based or user-group approvers. Multi-layer if needed.

Step 04

Approve or deny

Customizable state names. The requester is notified automatically.

Key Capabilities



Approve/deny branching

Different paths for different outcomes.



Item-based conditions

Category, price, custom fields.



Multi-layer chains

Sequential or all-required approvals.



Set role, or user group based approvers



Customizable state names



Built For the People On Set, On Site & In the Field.



Redesigned UX

Cleaner navigation and task-first design.



Scan on the Go

Never be without a scanner, no extra tools required



Work Orders on Mobile

Technicians can manage tasks from the field.



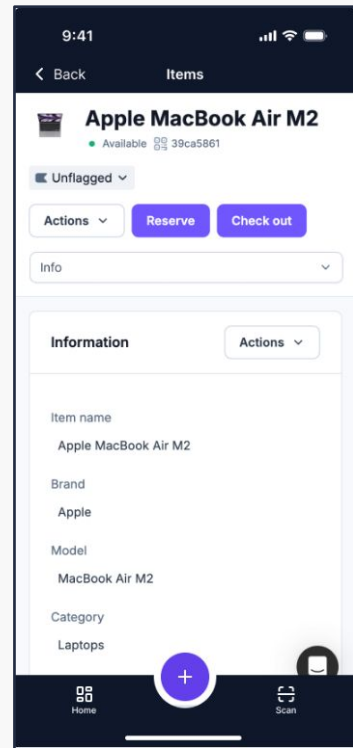
Location Awareness

See and update asset locations in real time.

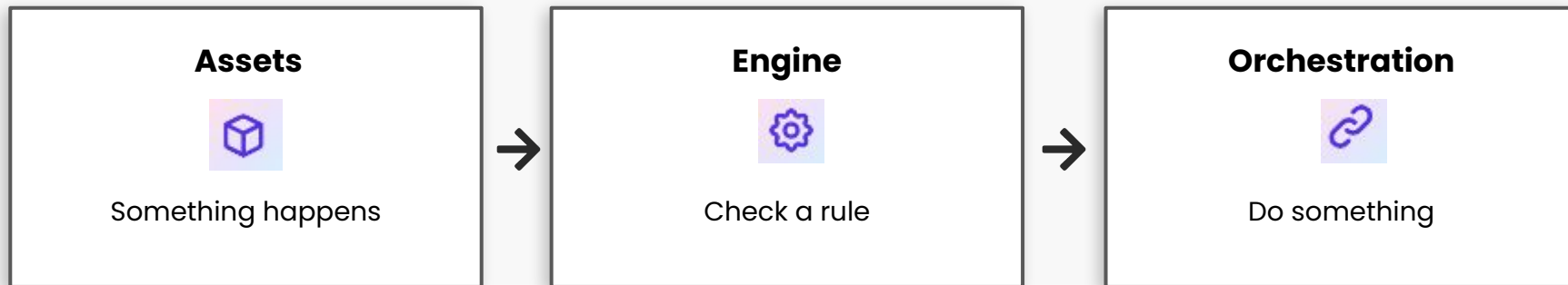


RFID Ready

Use RFID tags to quickly scan many items at once



Set The Rules Once. Let The Work Flow Itself.



Example Automations

- Event prep ticket → Creates reservation → Prompts for tracking number at check-out
- Reservation approved → Require signed agreement → Convert to check-out → Trigger onsite spotcheck
- Asset due for calibration → Send custom email report → Add to calibration ticket → Track hours
- Purchase order in Salesforce → Items added in Cheqroom → Items added to installation ticket



Other Enhancements

Thoughtful Improvements That Sharpen The Entire Platform.



Locked Kits

Prevent kit contents from being modified or partially booked. Ensure equipment always goes out exactly as configured – no surprises.

Equipments
45 Items

Search in check-out

Item	Quantity
☐ Journalism Kit Available	1
☐ CR Uni Tshirts Available	15
☐ Drone Available	1



Buffer Time

Add automatic return time between bookings. Assets can't be booked before they're ready.

Austin, TX HQ

How would you like to schedule bookings?

☒ Use location-specific booking schedules

☐ Day-based bookings

☒ Time-based bookings

Booking restrictions

☐ Require

☐ Restrict

Set a buffer time in between bookings

☒ Set a time frame to prepare item before rebooking
A reservation or check-out cannot be made during specified time

15 minutes

☐ Skip closed days
Closed days – such as weekends – will not be considered for calculation

To allow specific users to override restrictions please [edit role](#)



Location Details

Organize assets by building, floor, and room. Makes large facilities manageable – search, filter, and report.

Export New location

Active

Search locations...

CR University HQ
Uses specific opening hours

London

Minnesota

San Francisco

Building

Atle

Shelf

Performance Improvements: Faster load times and re-engineered core workflows for speed at scale.



For Your Continuous Success

Get More from Cheqroom — and Stay Close to What's Next.

Consulting Services

Partner with your Customer Experience Manager to make Cheqroom work harder for your team.

- Configuration Support
- Orchestration Support

On-demand, credit based engagements.

Talk To Us

Customer Success Team

Reach out anytime via chat, email at support@cheqroom.com, or contact your dedicated Client Experience Manager.

Knowledge Center

Release Notes & Guides

Help center with fresh best practice guides, videos, and release notes.

Follow Us

Socials

Follow us on LinkedIn, Instagram and Youtube for the latest updates and behind the scenes.

See Us in Person

IBC & NAB NY

Schedule a meeting in advance or visit our booth. We hope to see you there!



The AssetOps Era Starts Now

