

Future-Proof Your Equipment Management Strategy in 2026 and Beyond

The Data-Backed Guide for ROI and Team Success



Let's get to know each other



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CRO



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Where **Control** Meets **Collaboration**



01

We manage over \$5 billion in physical assets.

Where high-value assets are shared across the workforce.

02

We empower over 1000 organizations.

From media, entertainment, production, and broadcast to universities, government agencies, and Fortune 100 companies.

03

We eliminate equipment chaos.

The only platform purpose-built to streamline sharing and collaboration for every team member.



MEDIA
MONKS

prime video

Canon

ATM | TEXAS A&M
UNIVERSITY

Google

We operate at the intersection of projects, people, and assets



Inventory

**Inventory
Management**

**Kits & Item
Information**

**Tracking (RFID,
Barcodes)**



Sharing

Equipment Booking

Assignment

Spotchecks

**Document Generation
& Notifications**



Maintenance

Report Issues

**Preventive
Maintenance**

**Maintenance
History Trail**



Controls

User Management

**Location
Management**

Reporting

Agenda

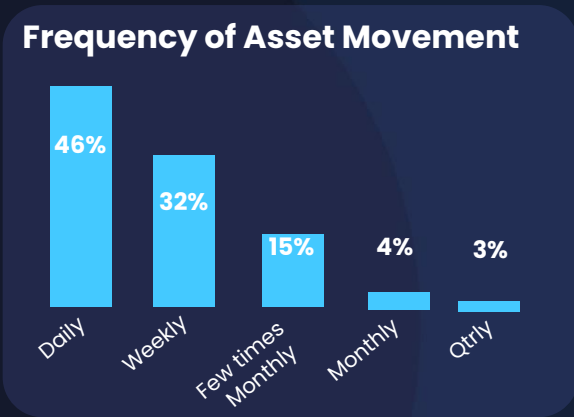
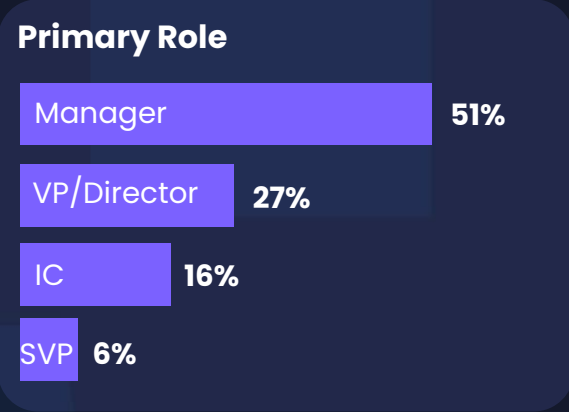
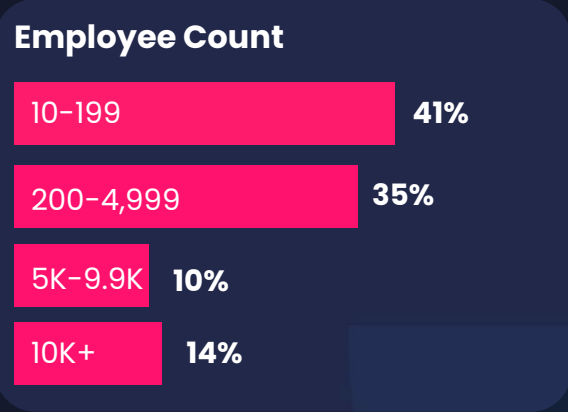
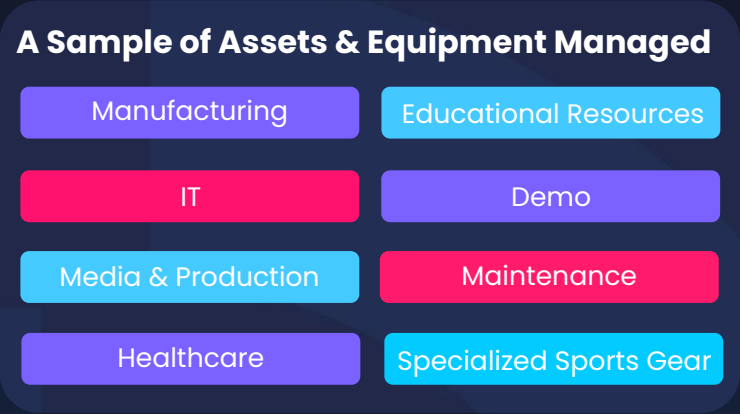
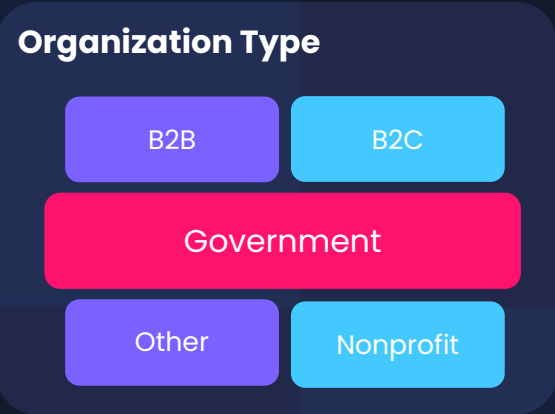
1 Foundations for Effective Equipment Management

2 Upcoming Innovations to Fuel What's Next

3 New Pricing to Support Growth

4 Q&A

Findings Rooted in Data: The 2025 Asset Management Report



What We've Learned:

The Future of Equipment Management Success is...



Interconnected



92%

of respondents said they use more than one tool to manage equipment.



Proactive



64%

of respondents reported wasted time due to needed equipment being broken or missing.



Scalable



56%

of respondents said they are still using spreadsheets, paper forms, or no system at all.

Future-proofing = **prioritizing integration** to build a robust ecosystem



**Operational Efficiency
and Accuracy**



Provide a single source of truth with automated, real-time data synchronization across systems.



**Enhance Collaboration
& Visibility**



Bridge communication gaps by feeding updates directly into daily team platforms.



**Strategic Business
Alignment**



Leverage unified asset data as shared intelligence for your whole organization to make informed business decisions.

Future-proofing = **removing inefficiencies** and **automating** where you can

Increase Asset Uptime & Reliability

Shift from reactive fixes to planned, automated maintenance.

Reduce Risk and Friction

Enable every user with tools to ensure assets are always safe, compliant, and ready.

Streamline Operations

Use real-world usage data to guide smarter maintenance and purchasing decisions.

**40%**

Reduction in downtime

**100%**

Reduction in fines

**35%**

Increase in asset life

Future-proofing = **integrating technology** with your **organizational structure and culture**

Challenges when choosing and implementing a new tool for physical asset management:

**41%**

Said it's difficult to train new users

**26%**

Note resistance to change and gaining broad adoption

Simplify and Standardize

Introduce a consistent user experience across all teams.

Continuous Learning

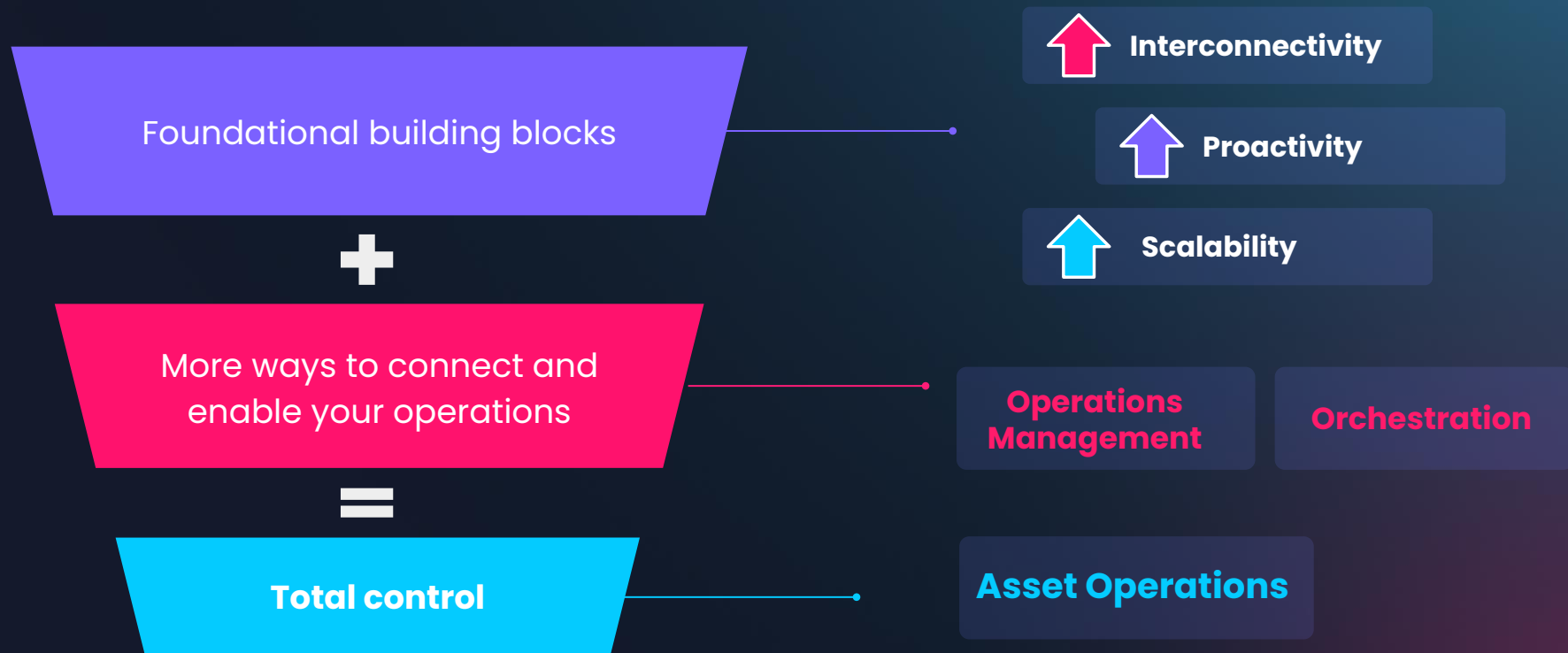
Make technology adoption a shared skill, not a specialized role.

Alignment Across Structure

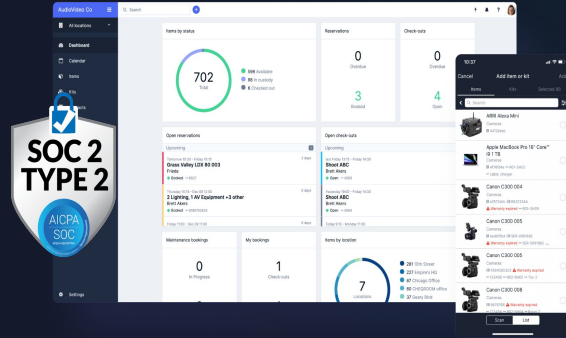
Provide visibility across all assets so structure and technology evolve together.

A Look Into Ongoing Cheqroom Innovations to Future-Proof Your Strategy

From Managing Equipment To Powering Operations

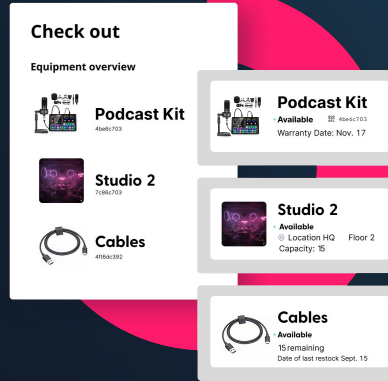


The Foundation to Powering Operations



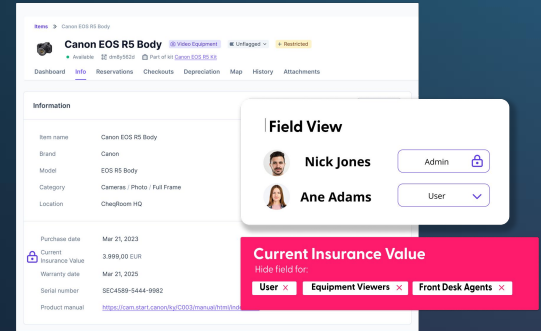
Enterprise Security

- ▶ Enterprise Security: SOC 2 Type II
- ▶ SSO Improvements
- ▶ WCAG 2.1 AA Accessibility



Precision Tracking

- ▶ Consumable Management
- ▶ Studio Management
- ▶ Bulk Items in Kits



Enhanced Collaboration & User Access

- ▶ Multiple User Groups
- ▶ Field View by Role
- ▶ Check-ins & Checkouts

Introducing More Ways to **Connect**

Integrations Hub

V1 Available Now



deel. *Item given in custody to...*

kandji *New item added to Cheqroom*

 *Item flagged: Needs repair* 

 *Flag cleaned: Item fixed*

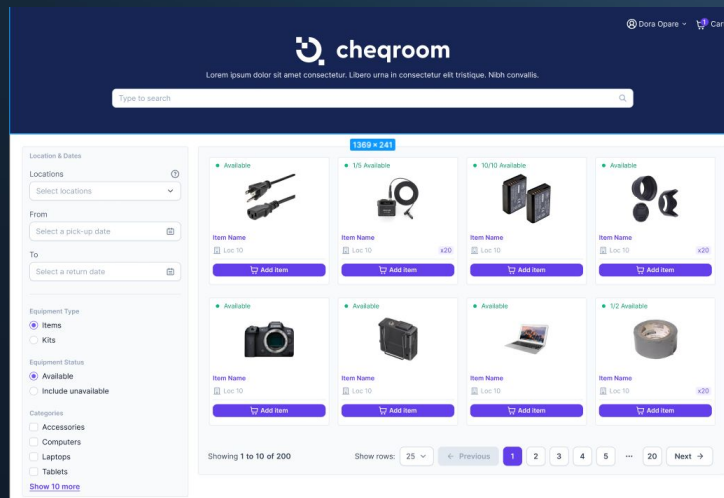
 *Item checked out: Change progress to...*

 *Item retired: Generate ticket to remove data*

 *New item: Add a row in...*

Booking Portal

Available Early 2026



Introducing More Ways to Stay Ahead

Approval Management

Available Early 2026

Example Use Case:

A User Puts in a Request for a Drone

Request Goes into "Pending"

Admin Gets Notified

Admin Denies as FAA License Required to Operate

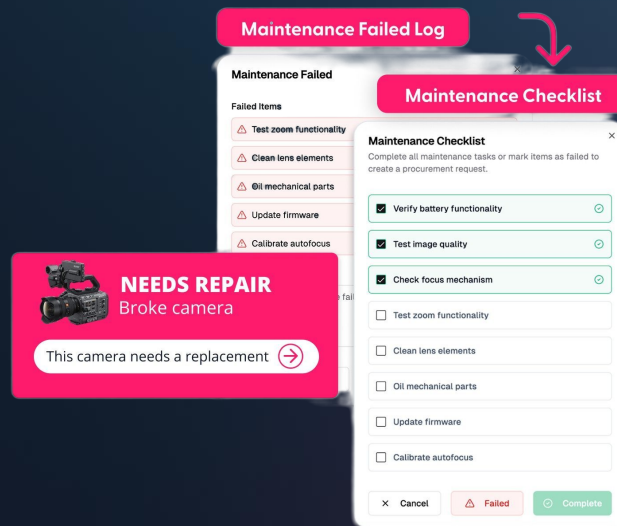


Admin Review

Approved Denied

Operations Management

Available Early 2026



Introducing More Ways to Scale

RFID Scanning

Available Now

Scan Thousands of Items in Seconds!

Choose a scanner



1128-US-103187 
Bluetooth® UHF RFID



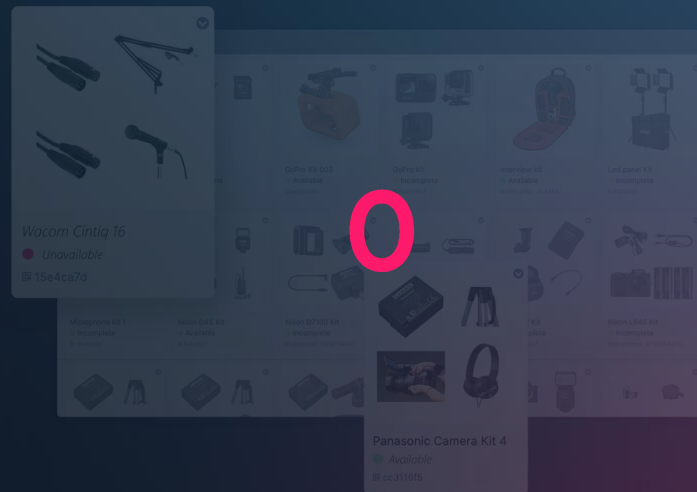
Device Camera
Barcode & QR scanner

Save changes



Unlimited Assets

Available Now



The Power to Grow

Unlimited Assets Plans Available Now.

CORE

Perfect for a single administrator who needs full control to manage reservations on behalf of their entire team.

184

PER LICENSE /
PER MONTH*

- Unlimited asset count
- 1 Location
- Reservations & Checkouts
- SSO
- Long term loans
- Mobile app
- Reporting

BUSINESS

Where the admin's the boss, but everyone's a player. Perfect for hybrid workflows.

275

PER LICENSE /
PER MONTH*

- Unlimited Asset Count
- All Core Capabilities
- Up to 3 Locations
- Document Generator
- Custom Roles & Permissions
- Equipment Audits

ENTERPRISE

Empowering every department across enterprises, ensuring both flexibility and robust central security.

367

PER LICENSE /
PER MONTH*

- Unlimited Asset Count
- All Business Capabilities
- Up to 10 Locations
- 99.9% SLA
- Zapier Connector
- Equipment Access
- RFID Support

Enterprise License Agreement

Strategic, long-term partnerships requiring maximum flexibility and tailored solutions.**

CUSTOM

CONTACT SALES

- Unlimited Asset Count
- 10 admin licenses
- Up to 10 Locations
- Up to 3 Workspaces
- Unlimited Studios
- Unlimited bulk and consumables
- All Enterprise Capabilities
- Asset Operations coming soon
- Dedicated Technical Account Manager

*We bill annually. The prices displayed are starting prices per admin/workspace/month.

*Minimum admin count applies

Thank you!